

# Higher education globalization: issues and opportunities

14 December 2017, Paris, France

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International Council for Open and Distance Education

Member of the Governing Board

# ICDE



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COUNCIL FOR OPEN AND  
DISTANCE EDUCATION

SINCE 1938



Support  
From  
Norway  
29 years

UNESCO  
Partner  
>50 years



## Open, Transparent, Accountable and focus on Good Governance



To be the global facilitator for inclusive, flexible, quality learning and teaching in the digital age.



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# The Future is Now

# The Knowledge Future: Intelligent policy choices for Europe 2050

A report to the European Commission

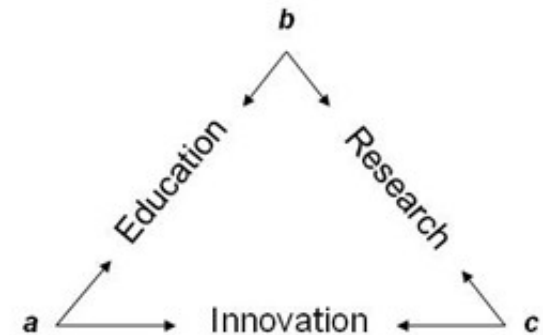


December 2015

[ec.europa.eu/research/pdf/publications/knowledge\\_future\\_2050.pdf](http://ec.europa.eu/research/pdf/publications/knowledge_future_2050.pdf)



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Open

- Principle 1: An open knowledge system in Europe

Inno

- Principle 2: Flexibility and experimentation in innovation

Coop

- Principle 3: European-level cooperation

The Knowledge Future  
Intelligent policy choices for  
Europe 2050  
A report to the European Commission



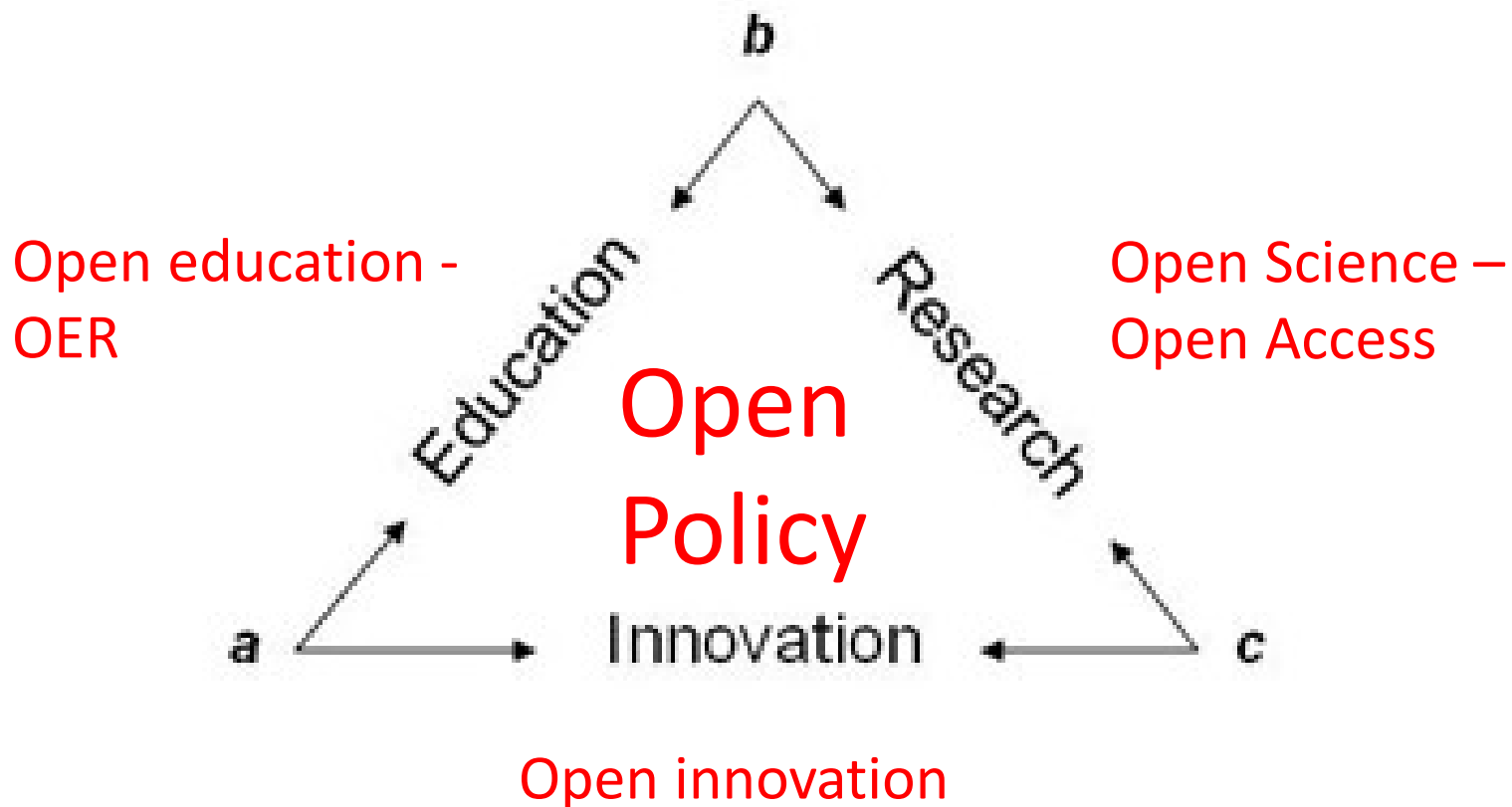
On this basis, I have set my priorities to be Open Innovation, Open Science, and Open to the World.



Carlos MOEDAS  
Commissioner for Research  
Science and Innovation  
European Commission



# The Knowledge Triangle and Open

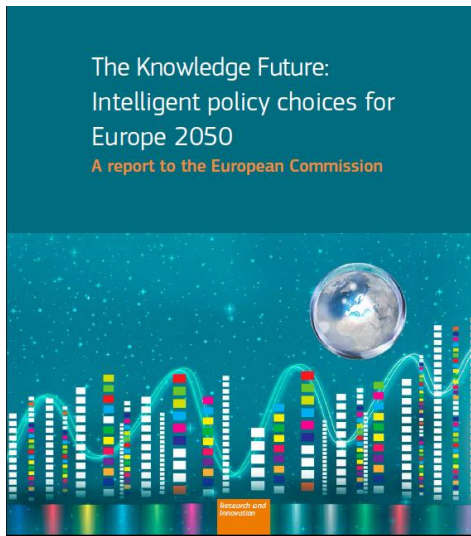


# An Education 2030 foresight

Simplified version



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+

**Education  
2030**

**Incheon Declaration  
and  
Framework for Action**

for the implementation of  
Sustainable Development Goal 4

Ensure inclusive and equitable  
quality education and promote lifelong  
learning opportunities for all

+

ICDE ad hoc  
observations,  
trends and  
analysis





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## Megatrends



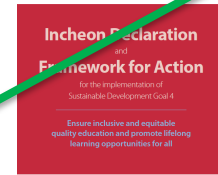
Globalisation

Demography

Technology

**Option A:**  
The world's  
Success

Education  
2030



## SDG4 Education 2030

Incheon-declaration

Qingdao-declaration

Framework for Action

**Option B:**  
The world  
misses out

2015

2030

2030+





- **Option A: The world's Success**

- Flourishing regions – a much more balanced world
- Education core value from cradle to grave
- Open innovation – Smart cities leading developments
- Automation for human expansion and a sustainable world
- Regional creative knowledge clusters
- Equality, openness, social inclusion and environmental responsibility

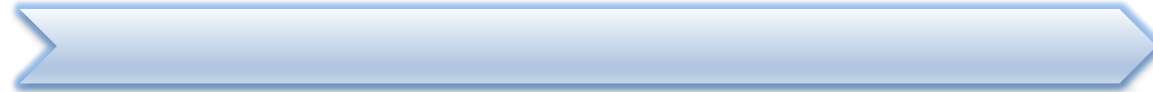
- **Option B: The world misses out**

- The Globe victim for megatrends beyond human control. Automation triggered massive discontent.
- Inequality, creative jobs for the few
- Coalitions of rich and poor. Low regional coordination
- A few universities dominate. Online has become the way to satisfy big companies need for cheap graduates
- Innovation without borders – regional growth disintegrate
- Regions fear the future



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## Megatrends



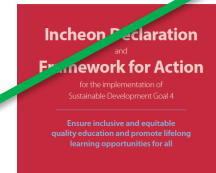
Globalisation

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Technology

**Option A:**  
The world's  
Success

Education  
2030



Education  
2030

## Megapolicies

Openness

Flexibility and innovation

Collaboration

## SDG4 Education 2030

Incheon-declaration

Qingdao-declaration

Framework for Action

**Option B:**  
The world  
misses out

2015

2030

2030+



# THANK YOU!

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[www.icde.org](http://www.icde.org)

Sustainable Development Goal 4: **Education 2030**

**”TOWARDS INCLUSIVE AND EQUITABLE  
QUALITY EDUCATION AND LIFELONG  
LEARNING FOR ALL”**